



▶ **Zukunftsforum**

October 2024



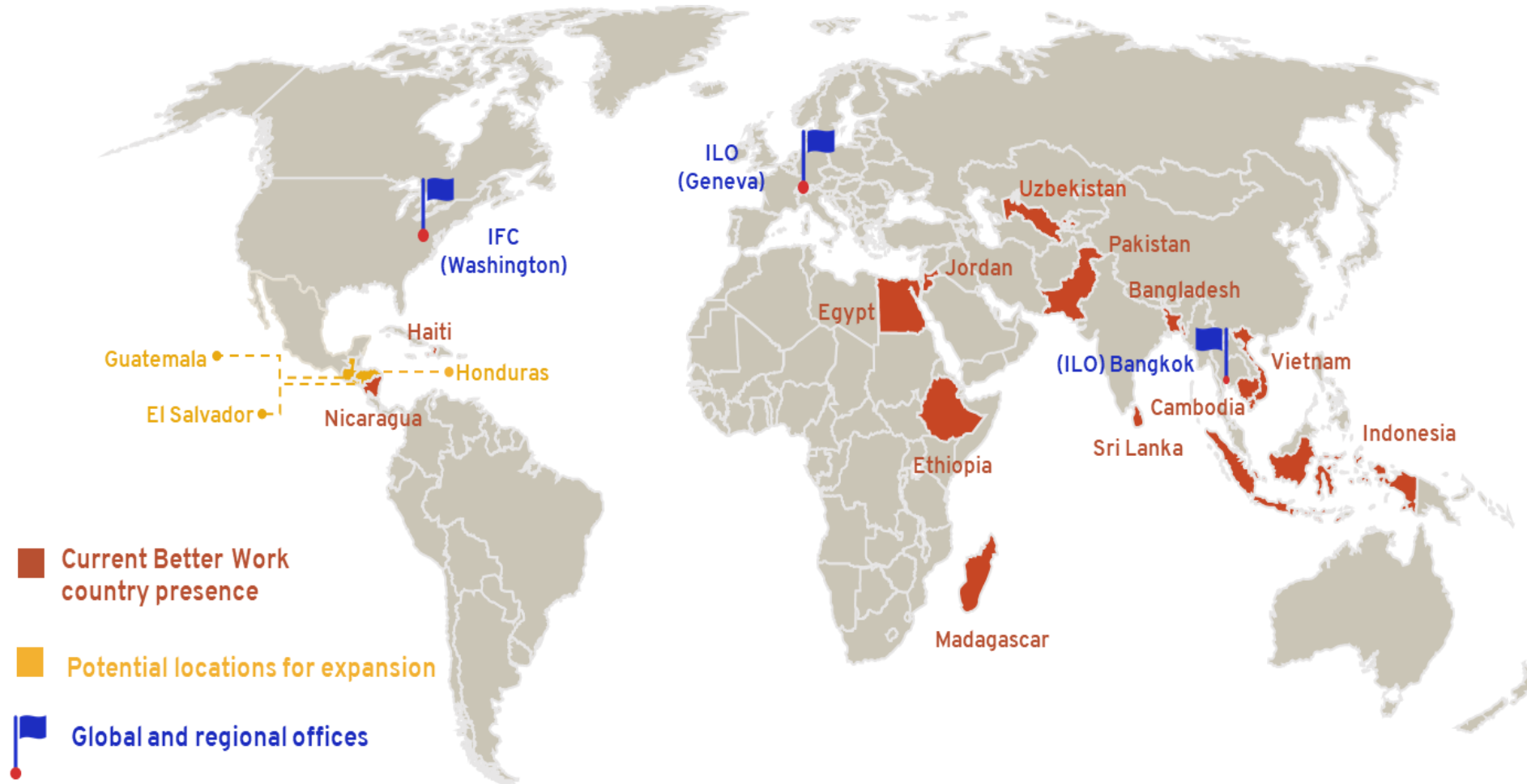
Who We Are

As a partnership between the UN's International Labour Organization and the International Finance Corporation, a member of the World Bank Group, Better Work brings diverse groups together – **governments, global brands, factory owners, and unions and workers** – to improve working conditions, drive competitiveness and create a more equitable and prosperous garment industry.



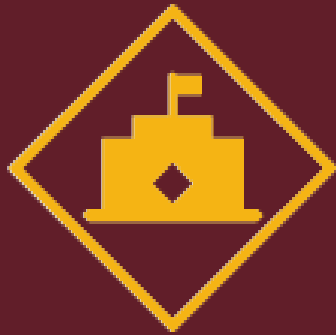


Where we work

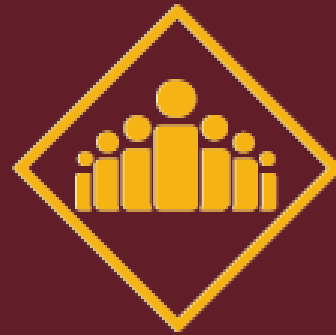




A shared approach to long-term change



GOVERNMENTS



UNIONS



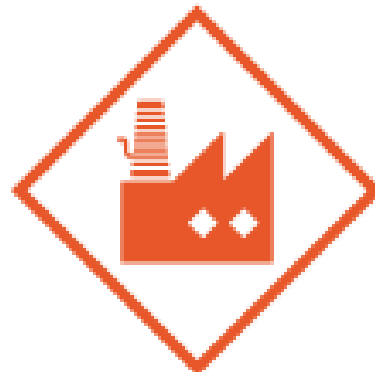
BUSINESS



We currently engage...



200+
BRANDS
ACROSS
13
COUNTRIES



▶ **REACHING**
2500+
FACTORIES



▶ **5, 000,000**
WORKERS
(**80% WOMEN**
AND THEIR
FAMILIES)

50 Private Public Partnerships with Global Firms





Our impact at a glance

Independent research shows :



Significant and positive impact on working conditions such as eliminating discriminatory practices, increasing compliance with pay and working time regulations



Decrease in the **gender pay gap**, reduction in **sexual harassment** concerns by as much as **18%**, and increase women's access to **essential health care**



Increase in export volume and diversification, increases in average price **received from buyers for product (by up to 5%)**, and **increases productivity and profitability**



Improved working conditions and social dialogue

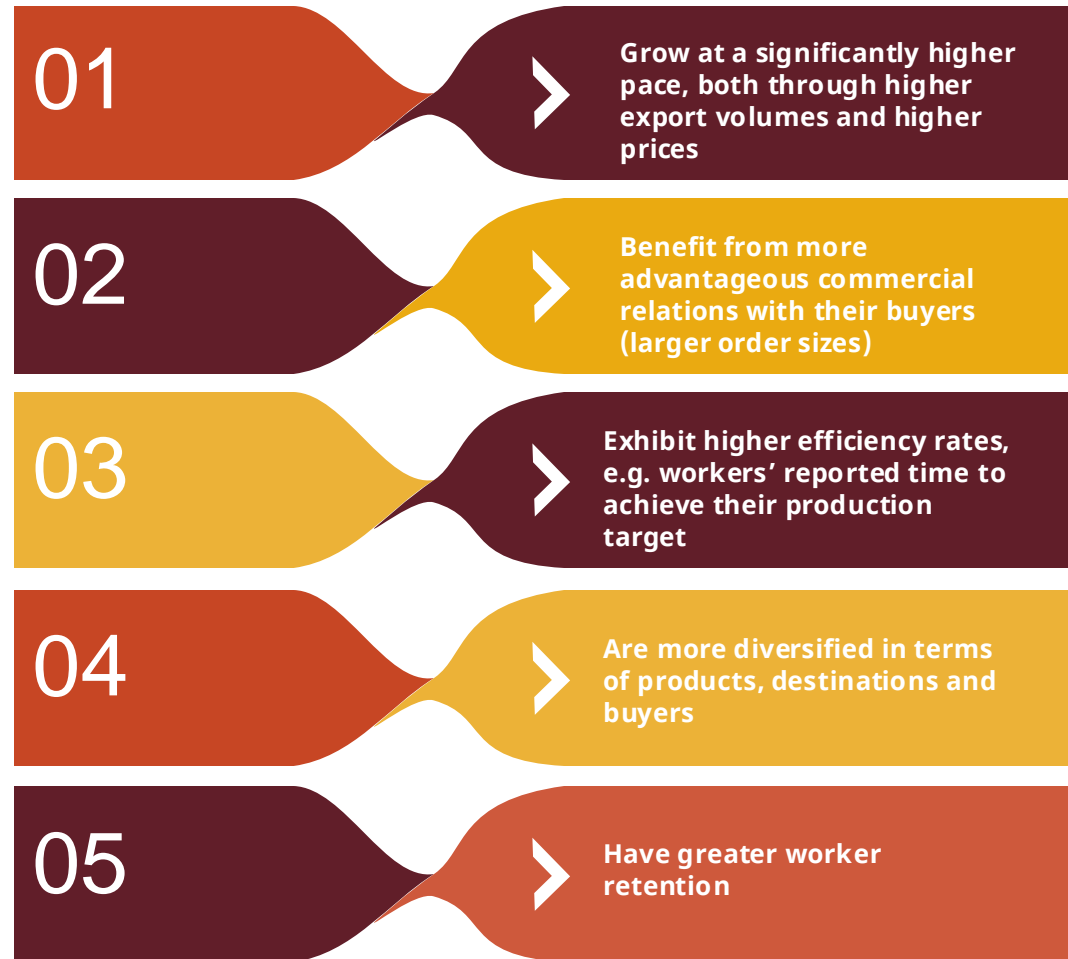
- ▶ Estimates of monthly wage premium for otherwise similar workers/factories range from 3% in Bangladesh to 14% in Indonesia
- ▶ BW factories are more likely to pay wages on time
- ▶ Workers are significantly more likely to approach factory management worker committees, and trade unions to seek help
- ▶ Increased retention: workers were less likely to quit their jobs, and this likelihood further reduced over time as working conditions improved



Better working conditions mean better business performance



Firms enrolled in
Better Work...



... compared to **similar but non-enrolled factories.**

Factory engagement model & linkages to sector level engagement



STEP 1 INITIAL ADVISORY

Freely elected
Management-
Worker
Committees
self-identifying
priorities
/needs



STEP 2 ASSESSMENT

-Aligned with
national labour
laws and ILS
-Review with
tripartite
constituents
-Shared with
buyers



STEP 3 ADVISORY & LEARNING

-Improvement
planning based
on needs
-Addressing root-
causes in
factories and
beyond



STEP 4 PUBLIC REPORTING

-Transparency
Portal

-Data for
evidence
based
dialogue

Thank you

