

International Trade Centre

GTEX II Programme: Improving the performance of garment manufacturers, including working conditions

By: Matthias Knappe Head Fibres, Textiles and Clothing Unit, ITC 8th Future Forum - Sustainable Textiles October 29 + 30, 2024

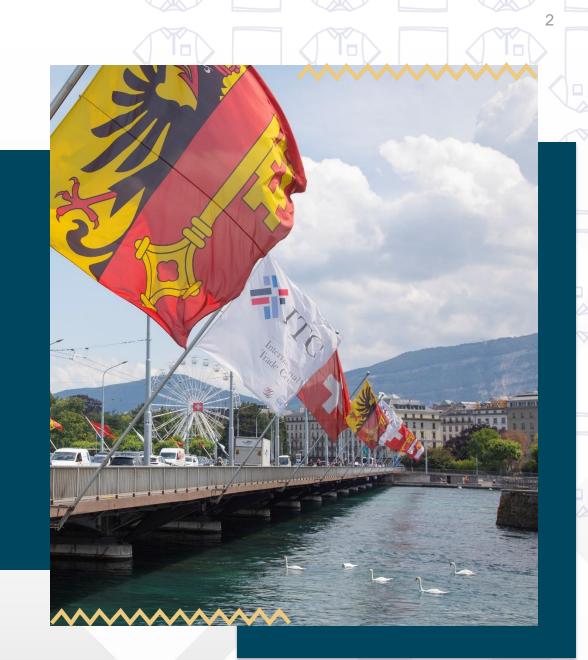
About the ITC

The International Trade Centre (ITC) is the joint agency of the United Nations and the World Trade Organization. Established in **1964** in Geneva, Switzerland.





Pamela Coke-Hamilton, Executive Director



TRADE IMPACT FOR GOOD

• GTEX : Building SMEs competitiveness Phase 1

TRAINING & COACHING ENTERPRISES ALONG THE VALUE CHAIN

6 countries

Morocco

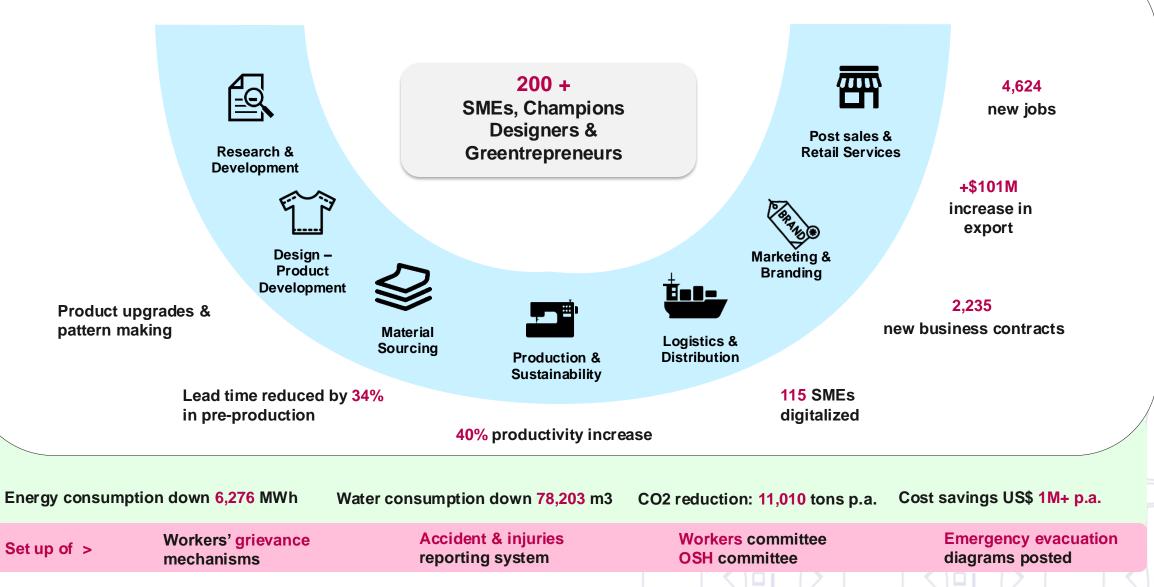
C

Tunisia

Kyrgyzstan

SECO funded

Sida funded



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Improving working conditions as a result of complementary actions

Working on compliance improvements

Environmental improvements for better working conditions

Lean management

Skills enhancement & promotion opportunities

Increased productivity for higher salaries

Collaboration with ILO & UN Women

Gap assessment vis-à-vis brand's code of conduct & international standards followed by; corrective action plans - **Gender-sensitive HR manuals**

Textile waste traceability from sorting until disposal; improved ventilation systems, lighting, OSH, env. friendlier machinery, chemical management, etc.

International Trade

Applying 5S knowledge improved electrical, fire safety & accident prevention measures for workers safety, reduced raw materials consumption, cleaner warehouses & dyeing floors

Training, certifications for operational, intermediary employees and managers, gender equality and inclusion

In Tajikistan, between 2022 and 2023, the average salary in beneficiary companies increased by 7.4%

Optimized production & compliance through **ILO's SCORE*** & **Better Work**; SMEs becoming signatories of UNW Women's Empowerment Principles (**WEPs**).



GTEX/MENATEX II: Circularity



Working with enterprises to improve

- Resources optimization and circularity processes;
- Lean manufacturing waste reduction, digitalization & women empowerment;
- Market & client diversification through trade promotion.

Targeted enterprises also include:

- "Champion" enterprises with sustainability solutions mentoring smaller enterprises;
- Fashion designers focusing on sustainable design concepts;
- Innovation start-ups or "greentrepreuners" with transformative ideas for textile circularity.

Working with the institutional ecosystem

Linking partners across the VC incl. to research & solution providers;

Responding to **regulatory challenges** and **building capacities** to address new requirements.



Collaboration with the Swiss T&C industry

- 1. Working with suppliers of Swiss brands & retailers
 - 1. Targeting STS 2030 Goal 1: Reduction of GHG emissions
 - 2. Targeting STS 2030 Goal 2: Improving working conditions
- 2. Joint pilot project with STS 2030 addressing target 3: Promote innovative business models towards a circular economy

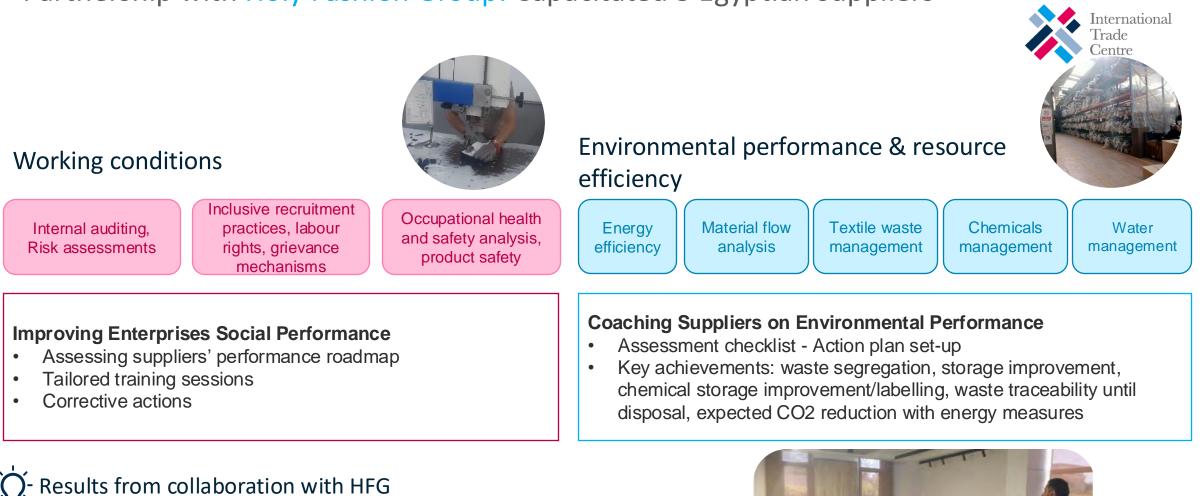
Redesigning of textiles Unsold/old products are reworked into new products

Fibre-to-fibre recycling of textile/garment production waste transformed into yarn & further

- 3. Working with **Swiss textile machinery providers** to disseminate new technologies specially on circularity
- 4. Educational institutions e.g. University of Luzern on the development of ToT on Textile Circularity and eco-design with MENA Education Network
- 5. Circularity service providers e.g. Texaid cross learning on waste management collecting, sorting, valorization



Partnership with Holy Fashion Group: Capacitated 3 Egyptian suppliers



- 128 areas of intervention identified, 50% resolved within the first few months.
- Cost reduction, improved resource & human capital management.
- HFG successfully passed the Green Button certification audit for 2023/2024.
- Supplier passed the certification audit, including HiGG Index FEM 2023



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- 3 e-learning courses developed
- Publications and global webinars held
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- other ITC tools and trainings

GTEX website <u>www.intracen.org/our-</u> work/projects/gtexmenatex-global-textilesand-clothing-programme







Supporting small businesses through trade