

DAWN

Perspektivenwechsel.

DAWN

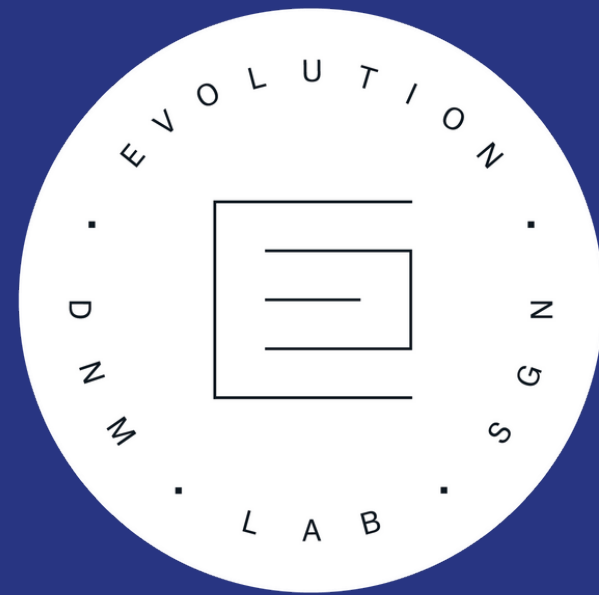
Call for
collaboration.

DAWN

Wer bin ich
überhaupt?

DAWN

Wer bin ich
überhaupt?



DAWN

DAWN

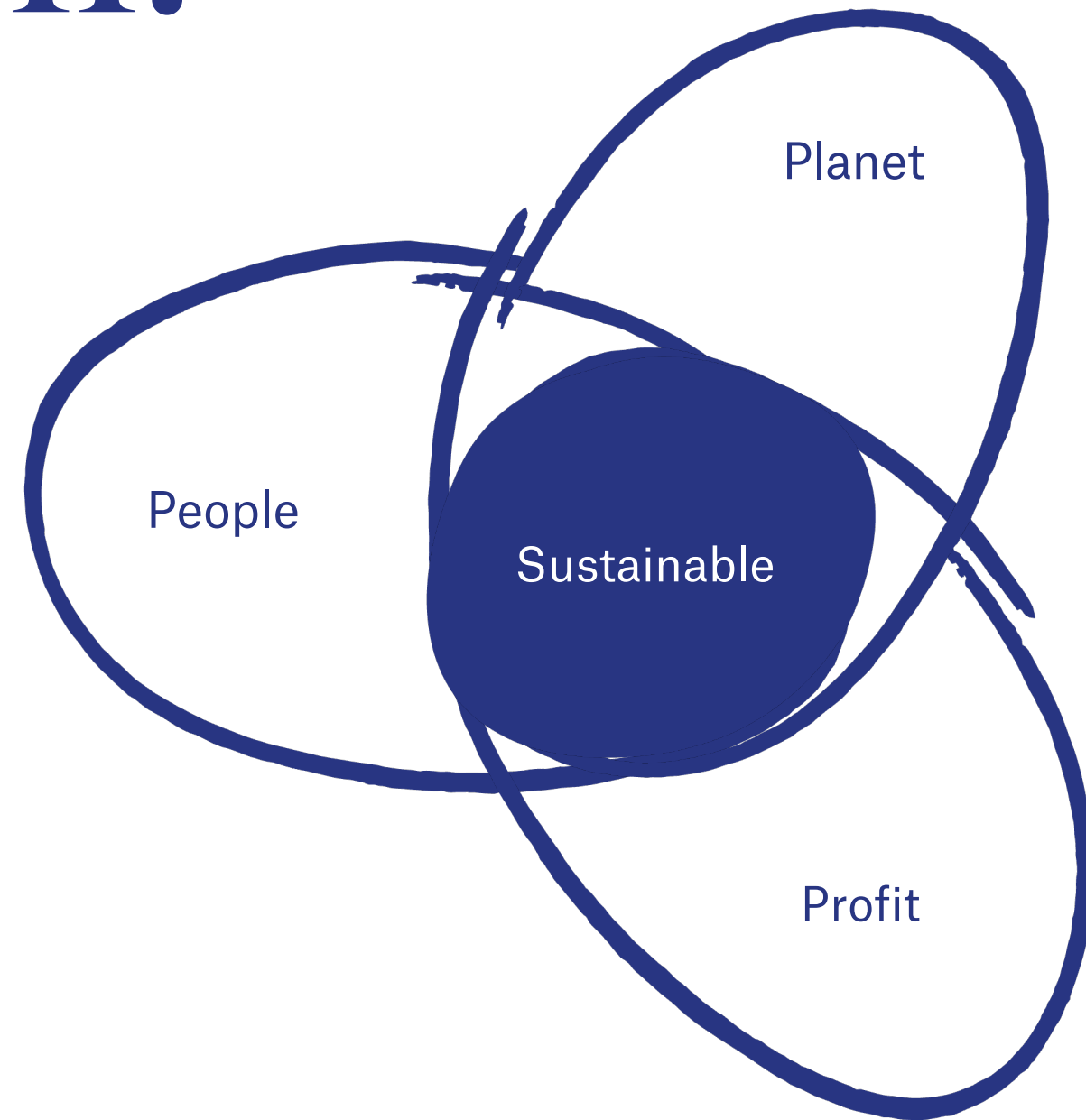
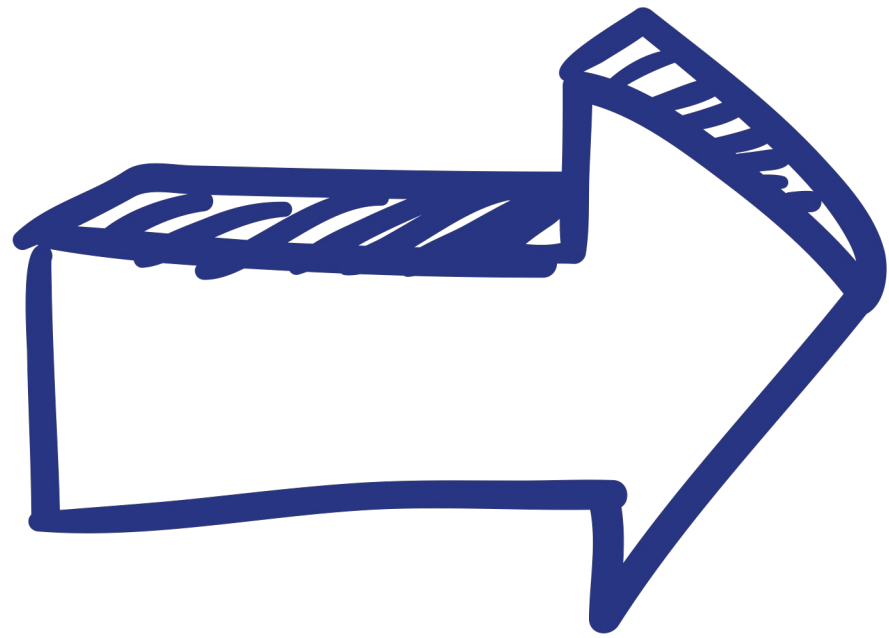
Warum bist du
hier?

DAWN

Ein Geschäftsmodell
mit Zukunft.

Health is the
new wealth.

Ziel: ein nachhaltiges
Geschäftsmodell.



DAWN

1 NO
POVERTY



2 ZERO
HUNGER



3 GOOD HEALTH
AND WELL-BEING



4 QUALITY
EDUCATION



5 GENDER
EQUALITY



6 CLEAN WATER
AND SANITATION



7 AFFORDABLE AND
CLEAN ENERGY



8 DECENT WORK AND
ECONOMIC GROWTH



9 INDUSTRY, INNOVATION
AND INFRASTRUCTURE



10 REDUCED
INEQUALITIES



11 SUSTAINABLE CITIES
AND COMMUNITIES



12 RESPONSIBLE
CONSUMPTION
AND PRODUCTION



13 CLIMATE
ACTION



14 LIFE BELOW
WATER



15 LIFE
ON LAND



16 PEACE AND JUSTICE
STRONG INSTITUTIONS



17 PARTNERSHIPS
FOR THE GOALS



DAWN

Welche Relevanz haben die
Nachhaltigkeitsziele, aus
Sicht von Lieferant:innen?

DAWN

Keine.

DAWN

Welches Nachhaltigkeitsziel sollte relevanter werden, aus Sicht von Lieferant:innen?

DAWN

17 PARTNERSHIPS
FOR THE GOALS

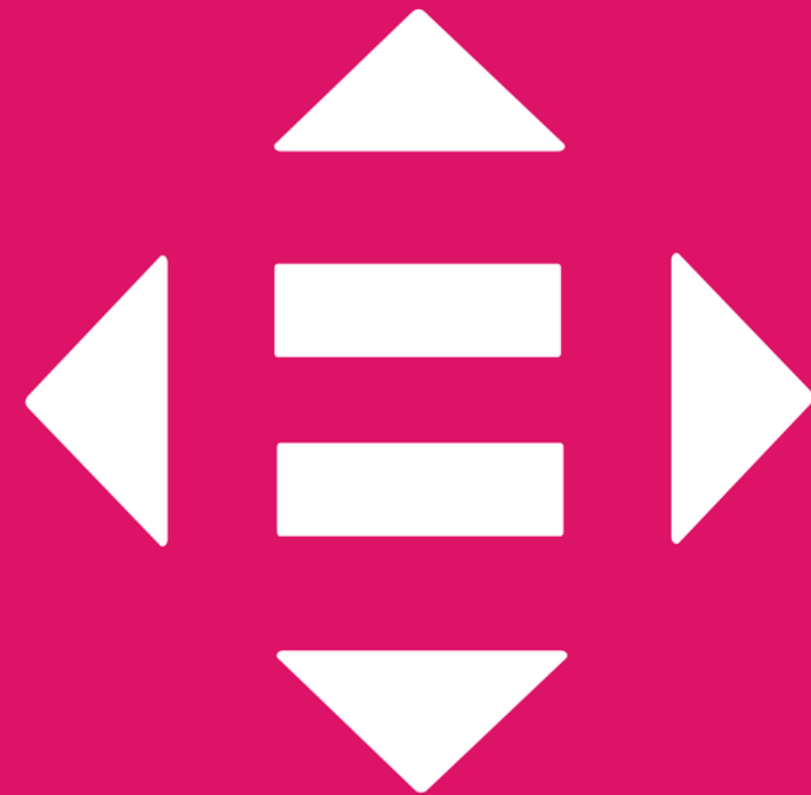


**17 PARTNERSHIPS
FOR THE GOALS**



Start

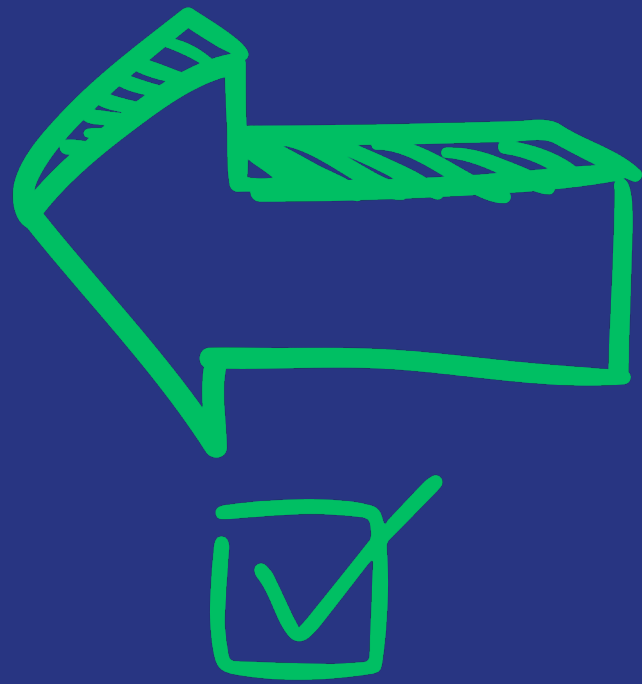
**10 REDUCED
INEQUALITIES**



Ziel

Wo wollen wir hin?

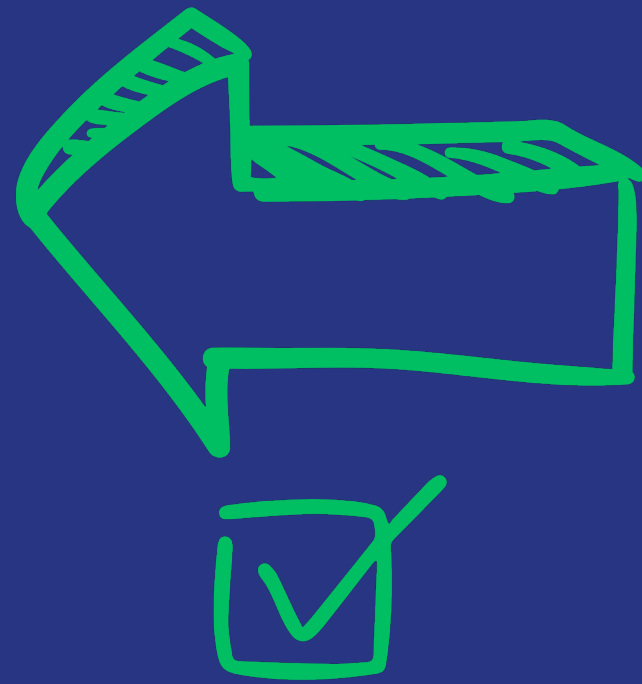
Dawn, das Brand.



Pay Transparency
(Entgelt Transparenz).

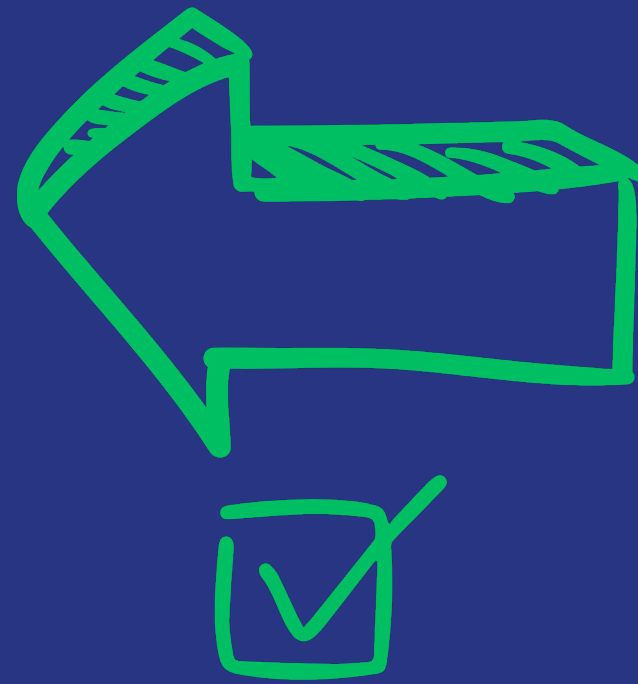
Example:
Ratio top earner brand
vs low income factory
worker.

Stufe 1: Evolution



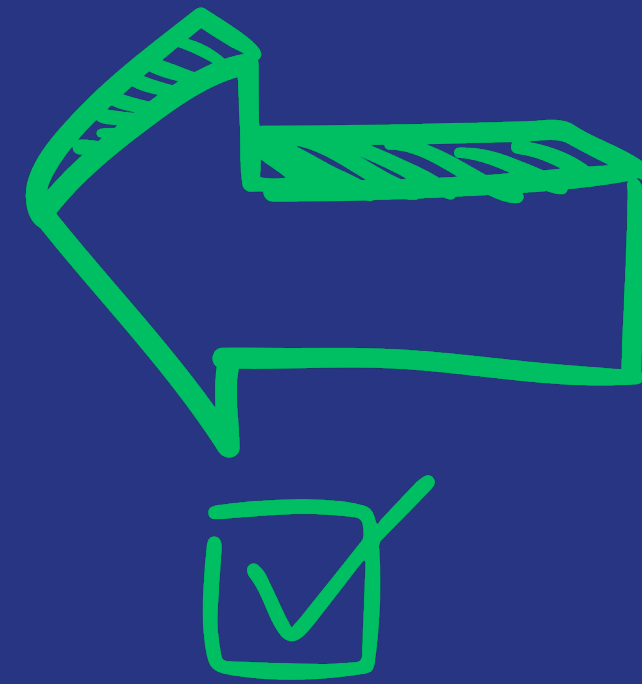
Pay Living Wage based
on Asia Floor Wage.

Stufe 2: Laundry



Pay Living Wage
premiums to worker
directly.

Stufe 3: Material



Pay Living Wage
premiums to worker
directly.

Stufe 4: Anbau / Farm

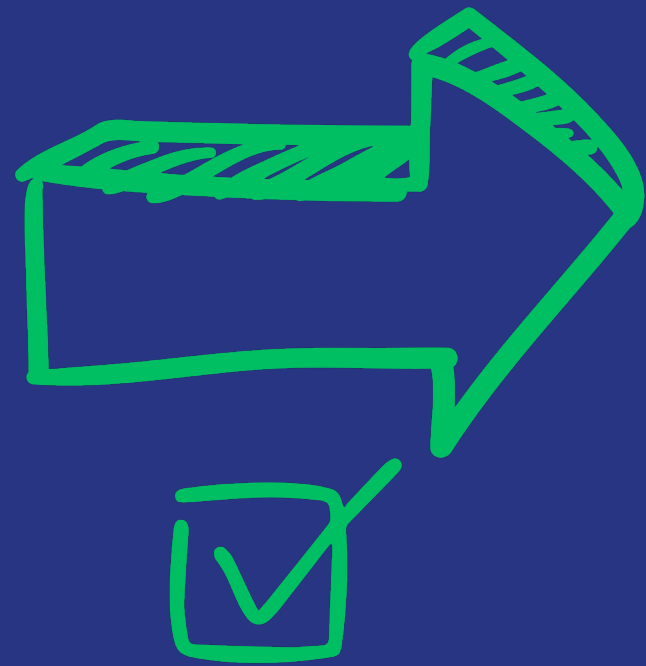


Focus entire cotton
production with
nominated Farming
groups.

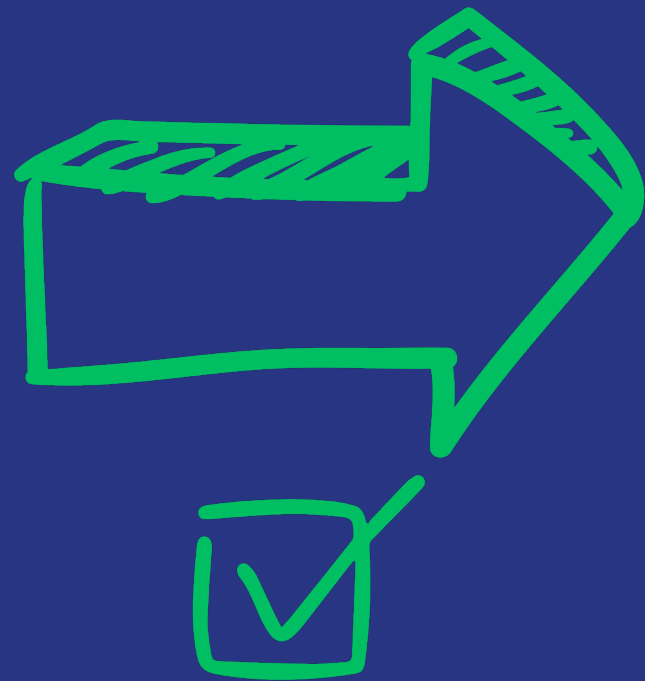
Call for
collaboration,
partnerships,
help.

Wie weit sind wir*?

Dawn, das Brand.

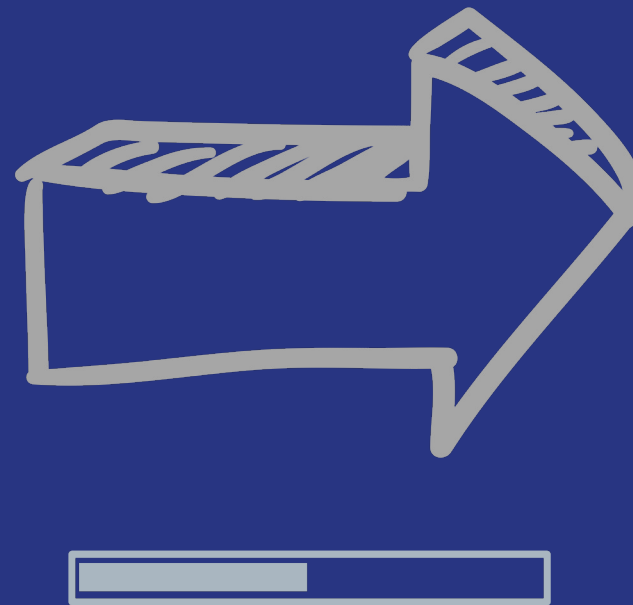


Stufe 1: Evolution



Based on Anker methodology, Living Wage is paid.

Stufe 2: Laundry



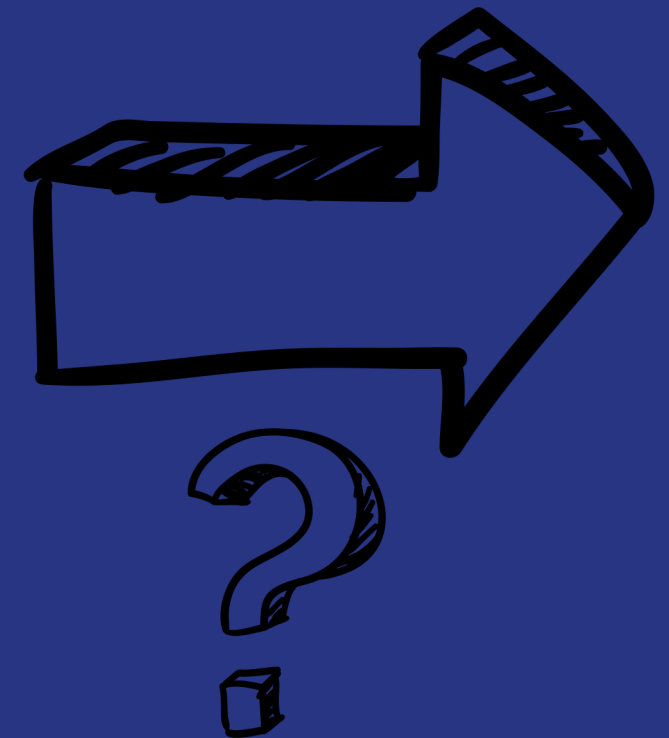
Information is accessible but gap not measured yet.

Stufe 3: Material



Information should be accessible but not yet gathered.

Stufe 4: Anbau / Farm



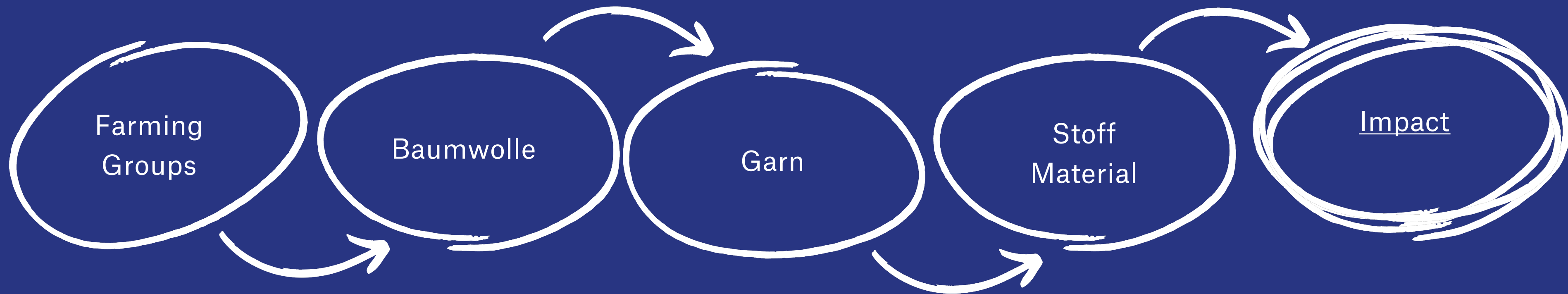
unknown.

*vereinfachte Lieferkette

Start at the
beginning.

Start with
Cotton.

Synergiepotential Baumwolle.



Was ist der nachhaltigste Anbau und welcher eignet sich am besten für meine Produktion?

Stichwort:
Bio vs Regenerative.
Rainfeed vs Irrigation.
Water use-efficincy.

Synergie Baumwolle.

Wieviel Tonnen Baumwolle nutzen wir pro Saison/Jahr?

Synergie Garn.

Welches Garn nutzen wir, welches Volumen?

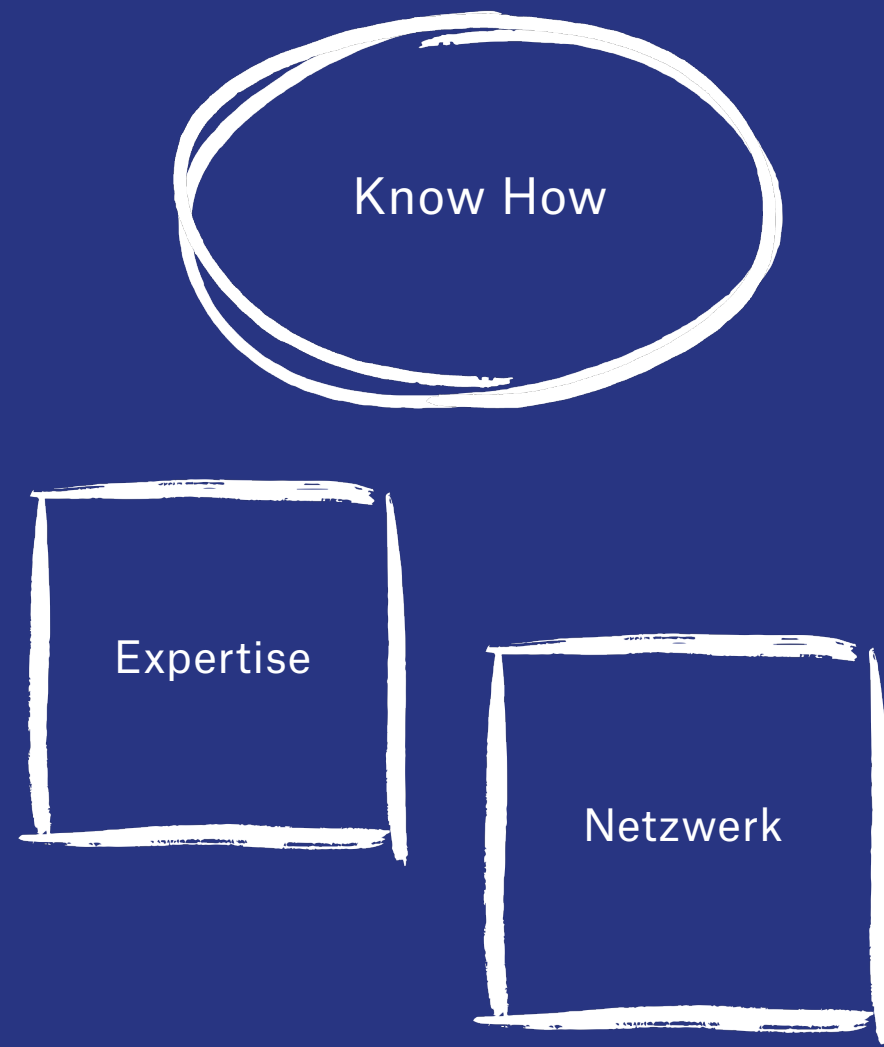
Synergie Stoff.

Welche Stoffe nutzen wir, welches Volumen?

Welchen Einfluss können wir gemeinsam nehmen?

Stichwort:
Saisonal Arbeiter.
Risiko-Verteilung.

Collaborators:



Collaborators:

Know How

Buying Power

Expertise

Netzwerk

Brands

Sourcing
Organisationen

Collaborators:

Know How

Buying Power

Verifizierung

Expertise

Netzwerk

Brands

Sourcing
Organisationen

NPO's

Digital
(Tracing)

Journalisten

Collaborators:

Know How

Expertise

Netzwerk

Buying Power

Brands

Sourcing
Organisationen

Verifizierung

NPO's

Journalisten

Digital
(Tracing)

Förderungen

Banken

Organisationen

Collaborators:

Know How

Expertise

Netzwerk

?

Buying Power

Brands

Sourcing
Organisationen

Verifizierung

NPO's

Journalisten

Digital
(Tracing)

Förderungen

Banken

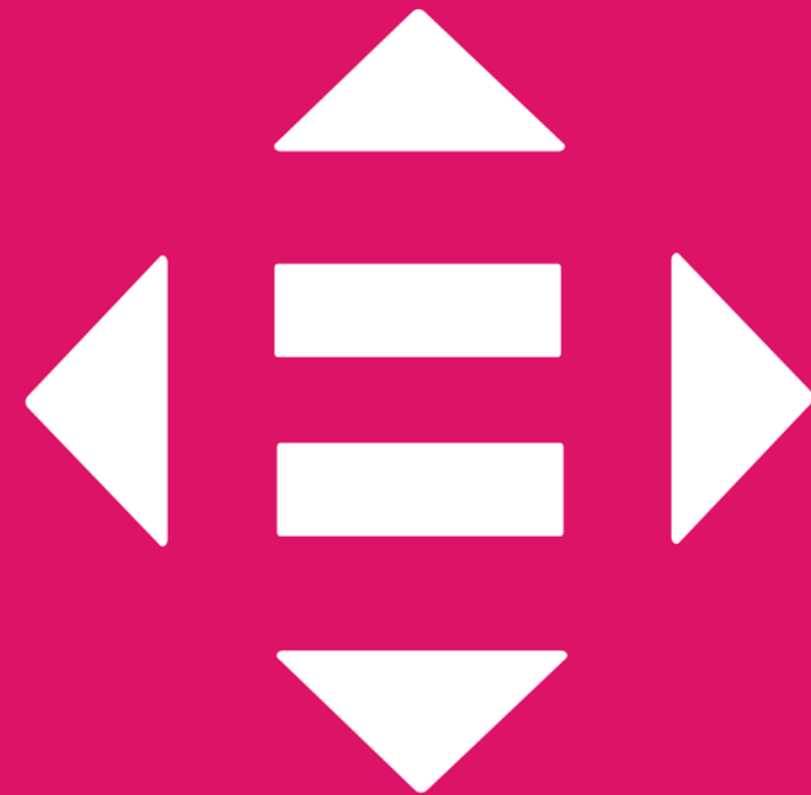
Organisationen

**17 PARTNERSHIPS
FOR THE GOALS**



Start

**10 REDUCED
INEQUALITIES**



Ziel

Vielen Dank!



Marian von Rappard
marian@evolution3.com